



*From time to time really exciting things happen at UCAR and we will be sending you news splashes to keep you up to date!*

Hello Everyone!

I'm pleased to announce and invite you to participate in this year's UCAR U-Innovate contest. What is U-Innovate? U-Innovate is UCAR's internal competition for new technology and innovations such as software, hardware and applications. This fun, friendly and fast-paced competition is open to all UCAR employees with the goal of promoting and fostering new ideas and progressing these ideas from research to potential commercial applications. Entries are judged by members of the UCAR Exchange Board of Directors and experienced local entrepreneurs. In addition to cash prizes, the winners are provided other resources to help commercialize their ideas.

U-INNOVATE 2021 will be virtual and is scheduled for **Friday, April 30 from 2:30 - 5:00**. Log-in details will be provided at a later date. However, before that here are some important dates:

- April 2<sup>nd</sup> - Submit an initial pitch (This can be up to 8 PowerPoint slides)
- Judges will decide on the finalists. If you are a finalist, UCAR Multi-media will be available to help you record your presentation.
- April 26<sup>th</sup> - Final recorded presentations are due
- April 30<sup>th</sup> - "Live" presentations - Open to All

To help you along please check out:

- [U-Innovate Guidelines](#) attached
- Watch and Learn from [UCAR's "How to Pitch" video](#)
- Get more details about this opportunity with the ["All About U-Innovate" video](#)

- Feel free to visit and subscribe to the [U-INNOVATE Forum](#) in Sundog for information about this year's judges, testimonials from past competitors and general information and videos about U-INNOVATE 2021.

Questions? Please email the [U-INNOVATE team](#) or [reach out to me](#).

Thanks,

A handwritten signature in black ink, appearing to read "Y. Hanne". The signature is written in a cursive style with a large initial "Y" and a long, sweeping underline.